Roadmap of the EASSW Strategic plan for the period 2016 – 2019. years

Strategic Objectives	Outcomes	Indicator	2016		2017				2018				2019			
Measures			III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV
I. **To increase the number of SW schools members and to activate the membership:** I.1.To create the strategy for external and internal communication with potential and existing member schools I.2.To facilitate and activate the participation of present members. I.3.To create the mechanism to find out the need and expectation of members. I.4. To strengthen the region policy of EASSW by developing regional event and establishing regional correspondents. To create the Member's map.	Participation of the Council of Europe countries	100 % of CoE countries														
	Communications strategy with promotional materials package and interactive member's' map.	1				1000	1000	1000	1000	1000	1000		1000	1000	1000	
	Regular contact meetings with member schools	7														
	Expectation evaluation instrument	1														
	Establishment of regional correspondents and member's map.	5 RC + 1map														

II. To improve and strengthen the Knowledge of Social Work Education (SWEK): II.1.To engage in the building of the new SWEK and increase dissemination of SWEK. II.2.To increase the quality of the teaching and learning environment and involvement of teachers, students and other interest groups. II.3.To encourage and support member schools to share experience, organize workshops, forums, international conferences. II.4. To encourage publications on SW education.	Effective model of small project funding – 2 per year x 6000 EUR	8				6000				6000				6000		
	Number of join events on-line events, sharing on-line material	3			4000				4000				4000			
	Number of publications	6				4000		4000		4000		4000		4000		4000
III. To create, engage and promote the networking , visibility and influence of EASSW: III.1. To foster and promote the collaboration with international organizations (ESWRA, ENSACT, IFSW Europe) III.2. To foster and increase the partnership with other relevant European networks and external bodies/organizations (including	Network strategy	1														
	Cooperation Agreement	4														
	Joint events	3														

political) III.3. To increase visibility and influence of the EASSW	New web site, use of social media, study visits to EASSW school members by EC members				10000											
IV. **To improve the internal organizational process and to increase the level of transparency.** IV.1. To improve decision making process within executive committee members. IV. 2. To improve the internal communication IV.3. To develop rules and clear accountability of the EC task force groups IV.4. To clarifiy roles, responsibilities and benefits of the EASSW EC members	EASSW bylaws	9														
	Personal portfolios - Responsibility matrix – Task force groups description	15														
	Written statement of benefits role, responsibilities and benefits for EC members (personal and institutional)	1														