



European Association
of Schools of Social Work

EASSW Visibility through Communication
Call for Project Proposals

Call for projects proposals and enactment of the communication support for EASSW

The European Association of Schools of Social Work (EASSW) is inviting applications for a project to serve as communication support for its activities.

EASSW is the flagship organization of social work education at European level. For the next 3 years, the goal of our communication strategy is to contribute to higher visibility of EASSW activities and to promote the visibility of Social Work education in Europe. Therefore, we wish:

- To improve communication about the association and its visibility;
- To advertise and support the communication of the activities of the working groups (e.g. small projects, SIGs, publication, award and regional events);
- To improve the visibility of activities of member schools.

We are looking for a person (professional or student):

- from a European country;
- with expertise in communication **and be able to design and execute** the proposed project;
- with excellent speaking and writing skills in English;
- available to carry out the project for 12 months with the possibility to extend.

The budget available is 6000 euro a year.

Interested persons/parties should send:

1. **Letter of interest** in becoming the communication support person for EASSW.
2. The letter of interest should be accompanied by a **presentation** explaining the methodology and all relevant information the candidate would adopt in carrying out the following three phases of the project (ideally in the following timeframe)
 - I. First phase. Assessment of needs and resources of the association, regarding communication (1st month);
 - II. Second phase. Operational plan of activities – (within the 2nd month);
 - III. Third phase. Implementation of the activities planned in phase II° (6-7th months). Possible developments in the following two years.

The presentation of the project should include a proposal of Weekly/monthly working time and a budget for the suggested activities.

3. An updated CV.

Applications are to be sent **before January 31st 2021** to: membership@eassw.org

The applicants will receive the results of the selection by the 22th of February .

Details about the association: www.eassw.org
[Further information can be asked at info@eassw.org](mailto:info@eassw.org)



European Association
of Schools of Social Work